echopos

Simple Solutions for
Complex Connections

YOUR NEW-GENERATION
SOLUTION PARTNER

ABOUT US?

ÇALIK HOLDİNG

It operates in the fields of energy, construction, real estate, mining, textile, finance and telecommunications.

Maintaining its operations in 20 countries in Central Asia, Balkans and the MENA region, the group currently employs approximately 15 thousand people.

aktif bank

- The largest privately-owned investment bank in Turkey
- Services in corporate and investment banking with its leading service model
- Turkey with 12 branches offices located throughout the corporate banking, investment banking and private banking
- Annual compound growth rate of 29.9 % in 2020
- A total of 180 awards proving its innovative perspective
- 10 million clients serviced in the field of wholesale banking (18 % of the market)

OUR SUBSIDIARIES

PAVO
- Active on 120 thousand devices
- 25% market share in Turkey Pos devices market

sigortayeri
- The one and only insurance and reinsurance broker offering its services through its multi-channel structure
- Operating in 15 countries involved in Turkey and nearby regions

PASSOLİG
- 6.3 million users
- Passomobil is the most comprehensive , entertaintment and event application in Turkey

aktif portföy
- It is the first international Islamic financial institution established by cooperation the Islamic Development Bank and Aktif Bank
- The first interest-free "Short-Term Lease Certificate/Sukuk" of Turkey, convenient for trading on daily basis

E-Kent
- In addition to E-Kent, Passolig and N Kolay Ankara operations; Solution partner of Ankara, Bolu, Düzce, Kahramanmaraş, Kayseri, Kilis, Kütahya, and Aksaray Municipalities
- Service providing Sports & Event Ticketing, Access Control & Public Transport & Smart City Solutions

UPT
- 400 thousand processing point in 200 countries
- Turkey's first domestic, global Money transfer and payment platform

SECOM
- High quality electronic security service for housing, SME'S , large companies and the public sector

n kolay
- 4 million monthly transactions
- 570 transactions centers, 3.550 kiosks
- The largest paying agency of Turkey

iNOVABAN
- Consultancy Services for R&D and technology based SMEs and start-ups

workindo
- Digital solution partner and personnel employment service for construction industry

The unique growth model, we have developed with our subsidiaries

ECHOPOS
ABOUT ?

ABOUT US?

"OPENING BELL CEREMONY HELD FOR ECHOPOS"

Aktif Bank, the largest privately-owned investment bank in Turkey, launched a joint venture titled "EchoPos" in September 2016 with Robotpos, a leading company in payment systems and automation, through Borsa Istanbul Private Market.

Bloomberg HT | YouTube | webrazzi | HABER TURK | Hürriyet

OUR TEAM

NUMBER OF OUR EMPLOYEES

50+

30

AVERAGE AGE

R&D / IT TEAM SIZE

%14

%23

FEMALE EMPLOYEES

%77

MALE EMPLOYEES

A SALES EXPERIENCE TOUCHING ON FUTURE

Echo Bilgi Yonetim Sistemleri A.S. with its business operations initiated in September 2016 under the brand of EchoPOS;

aims to be the most-preferred "New-Generation Solution Partner" in the wholesale industry, and to take place on the top across the industry with its end-to-end payment systems and integration solutions for front and back offices of enterprises by the end of 2020.

Windows-based automation systems operating in an integrated manner with the new-generation cash registers of Ingenico brand

Alternative "Mobile-Based" solutions for SMEs

SEE MORE

LEASE INSTEAD OF PURCHASE

Pay as you earn
Service Offering
No investment cost

NEW-GENERATION SOFTWARE ARCHITECTURE

Opportunity to keep up with the up-to-date technology
Robust infrastructure
Satisfaction of requirements by enterprises with a focus on solution

FLEXIBLE INTEGRATION STRUCTURE

Easy integration
Low costs
Easy management from a single center

REAL-TIME AND TWO-WAY COMMUNICATION

Real-time information flow
Easy management of important information
Follow up of sales and price changes

CENTRAL MANAGEMENT

Access to all branches with a single touch
Access to, and customization of cash register management
Option to grant a personal access authorization

END-TO-END TECHNICAL SUPPORT AND SERVICE

Accessible across Turkey
Exact and effective solution opportunities
Working with a single technical support and service provider

SEE MORE

CAMPAIGN MANAGEMENT

Easy campaign management
Media publications on campaigns
Filtering by shops or regions

LOYALTY CARD MANAGEMENT

Being able to work in an integrated manner with all collaborative companies
Easy access to all bonus, cheque and loyalty card details

IOS/ANDROID LOYALTY (OPTIONAL)

Services exclusive to brands
Compatibility with popular operating systems

MODULAR INFRASTRUCTURE

Integration of all other services, you would like to utilize, into the system
Gathering all services under a single roof

PLUG-AND-PLAY INSTALLATION

Ready-to-use
Customized for shops
Mobile

EASY TRAINING & PRACTICAL USE

Ease of learning and using, enabling cashiers to get familiar with cash transactions
Shortening of the waiting periods of customers

ECHOPOS
SOFTWARE

ORGANIZED WHOLESALE SOLUTION

PAYMENT SYSTEMS

- CRD
- Integration with 19 banks
- Meal card applications

INTEGRATION SOLUTIONS

- ERP

ECHOPOS

HARDWARE SET

ECHOPOS PCPOS TOUCH SET

Operating System: Windows 10, WIN SQL Express, WIN SQL Light
Central Processing Unit: Intel Celeron J1900 Quad Core Fanless CPU
Memory: 4GB Ram
Disc: 64GB SSD
Monitor: 12'' Touch Screen LCD (1024x768), 5-Wire Resistive Touch
Customer Indicator: 10'' IPS Panel TFT LCD Monitor/Supports images and videos

INGENICO IDE 280

Central Processing Unit: 32 Bit, 450 Mhz
Memory: 64 MB RAM / 128 MB Flash (up to 32GB)
Wire Communication: 3xUSB, RS232, Drawer port, Ethernet
Keyboard: On-screen pop-up keyboard with 4 X 4 keys – 18 function keys
Video Player: Yes
Thermal Printer: 18 Lines/Sec. – 50mm Paper Roll – 30 meters
Power Supply: 12 V 2,5A
Mechanic: 50 km
Dimensions & Weight: 215,5 x 144,6 x 700 mm. 694 Grams

ECHOPOS HARDWARE SET

OTHER PRODUCTS

INGENICO PINPAD

Ingenico IDE 280 new-generation desktop cash register POS

BARCODE READER

Barcode Dimensions: 1D – 2D
Main Computer Interface: IBM 46XX, Keyboard Wedge, Serial, USB
Dimensions & Weight: 96.8 mm-143 mm 148.8 mm / 499 g

ELECTRONIC BALANCE

Operating Temperature Range: -10 40
Supply: DC 9V
Indicator type: LCD
Product Weight: 2.8kg

3'' THERMAL PRINTER

Print method: Directly thermal line printing
Dot Density: 512/576 dot lines
Print Speed: 250 mm /sec
Print Width: 79.5+/-0.5 mm
Interface: Serial, USB, Ethernet

CASH DRAWER

5 paper, 8 coin units
Operable with 12v / 24v
Locking system and electric opening
Cold steel and SECC structure

ECHOPOS: THE EASIEST POS

CALL CENTER SUPPORT SERVICES

- Provides service between 08:00-22:00 every day.
- Optional On-Site Support Service (SLA)

ECHOPOS offers

- Different financial models
- Real-time and two-way communications protocols
- Mobile and web applications
- New-generation cash registers with no initial investment cost

ECHOPOS: THE SMARTEST POS

ECHOPOS
CATALOGUE

CONTACT US

Feel free to contact us for further information on our products and services.

www.echopos.com.tr
info@echopos.com.tr
0850 611 00 99

OUR PRODUCTS

ECHOPOS 15 PCPOS TOUCH SET

The new-generation indicator combining the color and high-resolution images and easy-to-use screen designs with touchscreen.

BARCODE READER

Multi-purpose desktop barcode reader with a speed of 1400 scan/sec.

3" THERMAL PRINTER

ESC/POS compatible thermal printer.

INGENICO IDE 280

Desktop cash register with 15-year of memory capacity.

CASH DRAWER

Cash drawer on roller bearing mechanism, convenient for use in rush hours.

Compact balance with LCD indicator.

Compact balance with LCD indicator.

TECHNICAL SPECIFICATIONS OF ECHOPOS 15 PCPOS

The POS system providing a color and high-resolution image, and a touchscreen that is **easy-to-use**

Equipped with a 12" Screen, it performs all cash register functions through the **touch interface.**

The 10.4" **Customer Indicator** supports image displays and video plays at the time of sales.

Operating Systems:
- Windows 10, WIN SQL Express, WIN SQL Lite

Central Processing Unit
- Intel CeleronTM Bay Trail D/1900 Quard Core 2.0G-2.42G

Memory
- 2M Cache, 4GB DDR3 1333Mhz1*-SO-DIMM

Hard Disk
- 64GB SSD

Energy
- 10W (No Fan)

Monitör
- 12" TFT-LED/1024*768, 5-Vrre Reverse Touch Screen
- Customer Indicator

Operating Temperature Range
- Between -10° / +45°

Storing Temperature Range
- Between -20°/ +55°

Humidity
- 85% HR at +45°C

echopos
Simple Solutions for Complex Connections

ECHOPOS 15 PCPOS TOUCH SET

A Sales Experience Touching on Future

ECHO BİLGİ YÖNETİM SİSTEMLERİ A.Ş.

Founded **in cooperation with Aktif Bank and Robotpos** to act as a solution partner in payment systems of the national and local chain enterprises operating in retail industry, Echo Bilgi Yonetim Sistemleri A.S. has been maintaining its business operations since August 2016.

Acting with an aim to become a **"New-Generation Solution Partner"** with EchoPos brand in retail industry, EchoPos offers end-to-end payment systems and integration solutions for front and back offices of enterprises by means of the Windows-based automation systems integrated into the new-generation cash registers.

EchoPos, communicates easily with 3rd party applications thanks to real-time and two-way communication protocols, and is customizable easily for project requirements thanks to its simple and scalable architecture, and it can be managed at any location through mobile and web applications.

END-TO-END SOLUTION
EchoPos is the exclusive service provider for all necessary hardware and software ranging from Cash Registering Device to printer, and from LCD touchscreen to PCPOS software.

CENTRAL MANAGEMENT
Thanks to the web-based central management of Echo Portal, all cash registers owned by your enterprise, and all information processes through these cash registers enable the central management of the entire infrastructure by means of an authorized interface.

TWO-WAY COMMUNICATION
Since the cash registers and the ERP of the enterprise are always in connection, the information flow between the front and back office is of both two-way and real-time nature..

NEW-GENERATION SOFTWARE ARCHITECTURE
The infrastructure and the new-generation software architecture, created by means of the latest hardware & communications technologies, provide the opportunity for enterprises to find a solution for their all kinds of needs.

WHAT ARE THE ADVANTAGES OF ECHOPOS?

EchoPOS, a New-Generation Cash Register POS echosystem, offers products and services **with a high added value,** and provides theve **advantage of efficiency, speed and competition** to enterprises in these changing and developing market conditions..

If you lease all hardware-software units and the service offerings, your cash registers will pay for their rental fees while you maintain your business operations, meaning that the entire initial investment cost of cash registers remain in your pocket.

Being able to operate in harmony with the ERP system and the former-cash register ERP communication type of the enterprise, EchoPOS is capable of being integrated easily. In this way, the entire infrastructure can be started to be managed centrally as of the very first day.

Both the information processing and all concerned field managers have a mobile access to the central management interface, and manage the shops, cashiers and cash registers on real-time and uninterrupted basis.

Marketing departments can now realize the campaign set-ups by means of the specially-designed interfaces, and publish the campaign images-videos on the customer screen.

ECHOPOS: THE EASIEST POS

You can customize all menus on cashier screen **with a single touch** by shops/regions/cities/cashiers across Turkey, check the Internet connection of the shop, and access the management of cash registers instantly. You can grant **special access authorizations** to all regional managers and field managers to enable them to access all details of their shops.

LOYALTY CARD MANAGEMENT
EchoPOS can directly be integrated into all loyalty programs such as bonus, cheque and loyalty card, etc. in place across your enterprise, or the 3rd party companies you partner with.

CAMPAIGN MANAGEMENT
You can realize your campaign set-ups instantly across shops, regions or Turkey, and publish the campaign images-videos on the 10,4" LCD customer screens of PCPOS.

IOS/ANDROID LOYALTY (OPTIONAL)
You can enjoy the loyalty management application, developed for IOS and Android and integrated into EchoPOS, to create your own loyalty application, and make it available for use of your clients and take a step forward under this harsh competitive environment.

MODULAR INFRASTRUCTURE

You can integrate the revenue-increasing services with added values such as bill collection, GSM/TRY loading, etc. easily into the system.

PLUG-AND-PLAY INSTALLATION

Your cash registers are delivered to your shops ready-to use. They are customized for the respective shop with a short-time IP identification process. The entire EchoPOS set is capable of operating in any other shop in important and emergency cases.

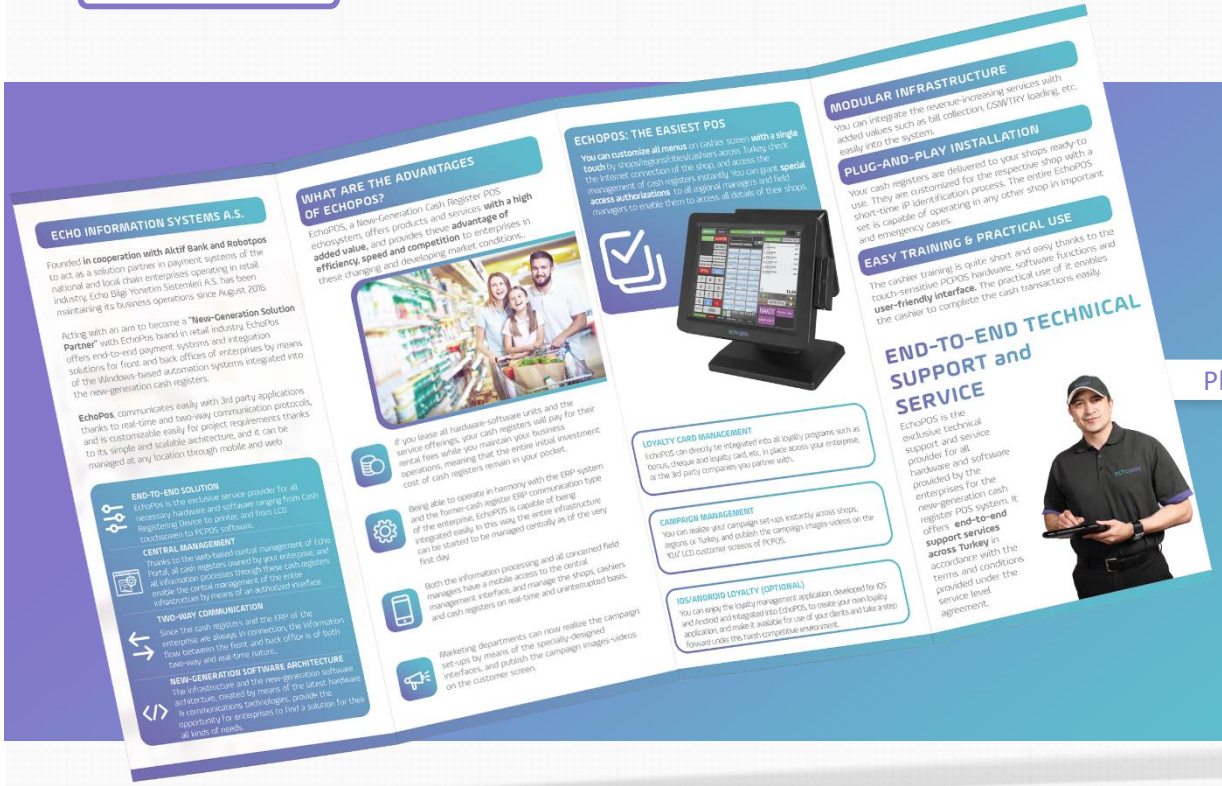
EASY TRAINING & PRACTICAL USE

The cashier training is quite short and easy thanks to the touch-sensitive PCPOS hardware, software functions and **user-friendly interface.** The practical use of it enables the cashier to complete the cash transactions easily.

END-TO-END TECHNICAL SUPPORT and SERVICE

EchoPOS is the exclusive technical support and service provider for all hardware and software provided by the enterprises for the new-generation cash register POS system. It offers **end-to-end support services across Turkey** in accordance with the terms and conditions provided under the service level agreement.

CATALOGUE



ECHO INFORMATION SYSTEMS A.S.

Founded **in cooperation with Aktif Bank and Robotpos** to act as a solution partner in payment systems of the national and local chain enterprises operating in retail industry, Echo Bilgi Yonetim Sistemleri A.S. has been maintaining its business operations since August 2016.

Acting with an aim to become a **"New-Generation Solution Partner"** with EchoPos brand in retail industry, EchoPos offers end-to-end payment systems and integration solutions for front and back offices of enterprises by means of the Windows-based automation systems integrated into the new-generation cash registers.

EchoPos, communicates easily with 3rd party applications thanks to real-time and two-way communication protocols, and is customizable easily for project requirements thanks to its simple and scalable architecture, and it can be managed at any location through mobile and web

END-TO-END SOLUTION
EchoPos is the exclusive service provider for all necessary hardware and software ranging from Cash Registering Device to printer, and from LCD touchscreen to PCPOS software.

CENTRAL MANAGEMENT
Thanks to the web-based central management of Echo Portal, all cash registers owned by your enterprise, and all information processes through these cash registers enable the central management of the entire infrastructure by means of an authorized interface.

TWO-WAY COMMUNICATION
Since the cash registers and the ERP of the enterprise are always in connection, the information flow between the front and back office is of both two-way and real-time nature..

NEW-GENERATION SOFTWARE ARCHITECTURE
The infrastructure and the new-generation software architecture, created by means of the latest hardware & communications technologies, provide the opportunity for enterprises to find a solution for their all kinds of needs.

WHAT ARE THE ADVANTAGES OF ECHOPOS?

EchoPOS, a New-Generation Cash Register POS ecosystem, offers products and services **with a high added value, speed and competition** to enterprises in **efficiency,** these changing and developing market conditions..

If you lease all hardware-software units and the service offerings, your cash registers will pay for their rental fees while you maintain your business operations, meaning that the entire initial investment cost of cash registers remain in your pocket.

Being able to operate in harmony with the ERP system and the former-cash register ERP communication type of the enterprise, EchoPOS is capable of being integrated easily. In this way, the entire infrastructure can be started to be managed centrally as of the very first day.

Both the information processing and all concerned field managers have a mobile access to the central management interfaces, and manage the shops, cashiers and cash registers on real-time and uninterrupted basis.

Marketing departments can now realize the campaign set-ups by means of the specially-designed interfaces, and publish the campaign images-videos on the customer screen.

ECHOPOS: THE EASIEST POS

You can customize all menus on cashier screen **with a single touch** by shops/regions/cities/cashiers across Turkey, check the Internet connection of the shop, and access the management of cash registers instantly. You can grant **special across authorizations** to all regional managers and field managers to enable them to access all details of their shops.

LOYALTY CARD MANAGEMENT
EchoPOS can directly be integrated into all loyalty programs such as bonus, cheque and loyalty card, etc. in place across your enterprise, or the 3rd party companies you partner with.

CAMPAIGN MANAGEMENT
You can realize your campaign set-ups instantly across shops, regions or Turkey, and publish the campaign images-videos on the YOU! LCD customer screens of PCPOS.

IOS/ANDROID LOYALTY (OPTIONAL)
You can enjoy the loyalty management application, developed for IOS and Android and integrated into EchoPOS, to create your own loyalty application, and make it available for use of your clients and take a step forward under this harsh competitive environment.

MODULAR INFRASTRUCTURE

You can integrate the revenue-increasing services with added values such as bill collection, GSM/TRY loading, etc. easily into the system.

PLUG-AND-PLAY INSTALLATION

Your cash registers are delivered to your shops ready-to use. They are customized for the respective shop with a short-time IP identification process. The entire EchoPOS set is capable of operating in any other shop in important and emergency cases.

EASY TRAINING & PRACTICAL USE

The cashier training is quite short and easy thanks to the touch-sensitive PCPOS hardware, software functions and **user-friendly interface.** The practical use of it enables the cashier to complete the cash transactions easily.

END-TO-END TECHNICAL SUPPORT and SERVICE

EchoPOS is the exclusive technical support and service provider for all hardware and software provided by the enterprises for the new-generation cash register POS system. It offers **end-to-end support services across Turkey** in accordance with the terms and conditions provided under the service level agreement.

Please have the QR code read to download the catalog

PROJECTS OF ECHOPOS?

SOK

NEWLY-OPENED BRANCHES CONTINUE WITH ECHOPOS

*Data for SOK are up-to-date as of 12.01.2021

81
PROVINCES

4.600
BRANCHES

9.026
INSTALLATIONS

ECHOPOS / SOK

- Normal sales (Cash / Credit Card)
- Invoiced Sales (E-archive / E-invoice)
- Units Sales
- Gift Card Sales
- Sok card Payment receipt / Balance inquiry
- IBB Payment receipt
- Promotions Management
- Cash Refund Transactions
- Credit Card Cancellation / Refund Transactions
- Reflecting and reporting of daily sales to ERP
- Ininal Card Balance Loading
- Game Pin Loading
- Invoice Collection
- Transfer Money
- Social Card
- Paycell-QR Payment
- Istanbul Card

ECHOPOS / SOK

OUR PROJECTS

IN BIM MARKETS

WE ALSO OFFER SERVICES BY MEANS OF BACK OFFICE SOFTWARE

*Data for Bim are up-to-date as of 12.01.2021

15	16	300	723
REGION	PROVINCES	BRANCHES	INSTALLATIONS

ECHOPOS / BIM

- Normal sales (Cash / Credit Card)
- Invoiced Sales (E-archive / E-invoice)
- Units Sales
- Gift Card Sales
- Bim card Payment receipt
- Promotions Management
- Cash Refund Transactions
- Credit Card Cancellation / Refund Transactions
- Cash Register Advance / Payment Transactions
- Document Management (Product Transfer/Return to Storage, etc.)
- Virtual Product Integration
- Open Inventory Installment
- Sales Integration
- BIM Money

ECHOPOS / BIM

Please have the QR code read to download the presentation

echopos

Simple Solutions for
Complex Connections

Esentepe Mah. İnönü Cad. Erdoğan Sok. No:6 Enver Aytaç İş Merkezi Kat:2
Kartal / İSTANBUL

0850 611 00 99

www.echopos.com.tr

info@echopos.com.tr